

FULL PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9511/-78.0532

RF1

4891 Long Beach Rd SE		3 mi radius	5 mi radius	7 mi radius
Southport, NC 28461				
POPULATION	2017 Estimated Population	9,782	19,828	26,571
	2022 Projected Population	11,240	22,766	30,496
	2010 Census Population	7,303	14,516	20,411
	2000 Census Population	4,500	9,865	14,314
	Projected Annual Growth 2017 to 2022	3.0%	3.0%	3.0%
	Historical Annual Growth 2000 to 2017	6.9%	5.9%	5.0%
HOUSEHOLDS	2017 Estimated Households	4,475	9,493	12,522
	2022 Projected Households	4,983	10,509	13,845
	2010 Census Households	3,348	6,766	9,286
	2000 Census Households	1,992	4,487	6,417
	Projected Annual Growth 2017 to 2022	2.3%	2.1%	2.1%
	Historical Annual Growth 2000 to 2017	7.3%	6.6%	5.6%
AGE	2017 Est. Population Under 10 Years	7.6%	6.6%	7.0%
	2017 Est. Population 10 to 19 Years	8.2%	7.3%	7.9%
	2017 Est. Population 20 to 29 Years	7.9%	6.7%	7.1%
	2017 Est. Population 30 to 44 Years	13.3%	11.8%	12.7%
	2017 Est. Population 45 to 59 Years	18.3%	18.5%	19.2%
	2017 Est. Population 60 to 74 Years	31.1%	36.6%	34.2%
	2017 Est. Population 75 Years or Over	13.6%	12.6%	11.8%
	2017 Est. Median Age	55.4	57.2	55.3
MARITAL STATUS & GENDER	2017 Est. Male Population	48.2%	48.4%	48.5%
	2017 Est. Female Population	51.8%	51.6%	51.5%
	2017 Est. Never Married	15.2%	14.5%	17.2%
	2017 Est. Now Married	53.6%	61.8%	59.3%
	2017 Est. Separated or Divorced	20.5%	15.2%	15.8%
	2017 Est. Widowed	10.8%	8.5%	7.7%
INCOME	2017 Est. HH Income \$200,000 or More	3.4%	7.2%	6.7%
	2017 Est. HH Income \$150,000 to \$199,999	3.3%	6.6%	6.1%
	2017 Est. HH Income \$100,000 to \$149,999	13.3%	14.6%	13.2%
	2017 Est. HH Income \$75,000 to \$99,999	17.2%	13.8%	12.7%
	2017 Est. HH Income \$50,000 to \$74,999	17.2%	17.3%	18.8%
	2017 Est. HH Income \$35,000 to \$49,999	14.7%	15.8%	16.7%
	2017 Est. HH Income \$25,000 to \$34,999	6.5%	6.9%	8.5%
	2017 Est. HH Income \$15,000 to \$24,999	11.6%	9.1%	9.3%
	2017 Est. HH Income Under \$15,000	12.9%	8.7%	8.0%
	2017 Est. Average Household Income	\$61,640	\$75,497	\$72,571
	2017 Est. Median Household Income	\$57,420	\$67,378	\$63,703
	2017 Est. Per Capita Income	\$28,582	\$36,373	\$34,392
	2017 Est. Total Businesses	738	1,125	1,227
2017 Est. Total Employees	5,993	8,586	9,249	

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RACE	2017 Est. White	85.9%	90.3%	90.9%
	2017 Est. Black	8.9%	5.6%	5.2%
	2017 Est. Asian or Pacific Islander	0.8%	0.7%	0.7%
	2017 Est. American Indian or Alaska Native	0.4%	0.4%	0.4%
	2017 Est. Other Races	4.1%	3.1%	2.9%
HISPANIC	2017 Est. Hispanic Population	391	643	762
	2017 Est. Hispanic Population	4.0%	3.2%	2.9%
	2022 Proj. Hispanic Population	4.4%	3.6%	3.2%
	2010 Hispanic Population	3.4%	2.6%	2.4%
EDUCATION (Adults 25 or Older)	2017 Est. Adult Population (25 Years or Over)	7,848	16,420	21,638
	2017 Est. Elementary (Grade Level 0 to 8)	1.9%	1.4%	1.4%
	2017 Est. Some High School (Grade Level 9 to 11)	6.7%	5.9%	7.4%
	2017 Est. High School Graduate	24.5%	23.1%	23.4%
	2017 Est. Some College	23.0%	21.2%	22.2%
	2017 Est. Associate Degree Only	11.3%	8.8%	9.1%
	2017 Est. Bachelor Degree Only	21.5%	24.3%	22.6%
	2017 Est. Graduate Degree	11.1%	15.2%	13.9%
HOUSING	2017 Est. Total Housing Units	5,611	14,004	18,787
	2017 Est. Owner-Occupied	56.6%	53.1%	52.2%
	2017 Est. Renter-Occupied	23.2%	14.7%	14.5%
	2017 Est. Vacant Housing	20.2%	32.2%	33.3%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	3.3%	3.2%	2.5%
	2010 Homes Built 2000 to 2004	50.6%	53.4%	51.4%
	2010 Homes Built 1990 to 1999	28.7%	29.1%	29.7%
	2010 Homes Built 1980 to 1989	12.4%	14.5%	15.3%
	2010 Homes Built 1970 to 1979	14.4%	13.5%	13.8%
	2010 Homes Built 1960 to 1969	6.4%	6.6%	6.7%
	2010 Homes Built 1950 to 1959	2.4%	2.8%	2.2%
	2010 Homes Built Before 1949	3.2%	2.2%	2.1%
HOME VALUES	2010 Home Value \$1,000,000 or More	3.5%	5.5%	4.6%
	2010 Home Value \$500,000 to \$999,999	11.5%	18.5%	15.4%
	2010 Home Value \$400,000 to \$499,999	13.4%	20.2%	15.7%
	2010 Home Value \$300,000 to \$399,999	14.4%	25.1%	22.0%
	2010 Home Value \$200,000 to \$299,999	34.1%	32.5%	32.8%
	2010 Home Value \$150,000 to \$199,999	22.3%	15.5%	16.9%
	2010 Home Value \$100,000 to \$149,999	12.0%	10.8%	14.2%
	2010 Home Value \$50,000 to \$99,999	16.4%	11.3%	12.2%
	2010 Home Value \$25,000 to \$49,999	1.0%	1.0%	1.1%
	2010 Home Value Under \$25,000	2.4%	1.8%	1.8%
	2010 Median Home Value	\$231,560	\$283,148	\$264,734
	2010 Median Rent	\$679	\$691	\$683

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LABOR FORCE	2017 Est. Labor Population Age 16 Years or Over	8,585	17,681	23,451
	2017 Est. Civilian Employed	44.9%	38.5%	43.5%
	2017 Est. Civilian Unemployed	1.4%	1.7%	2.1%
	2017 Est. in Armed Forces	0.2%	0.3%	0.2%
	2017 Est. not in Labor Force	53.6%	59.6%	54.1%
	2017 Labor Force Males	48.2%	48.3%	48.3%
	2017 Labor Force Females	51.8%	51.7%	51.7%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	3,680	6,683	10,146
	2010 Mgmt, Business, & Financial Operations	11.5%	12.7%	11.9%
	2010 Professional, Related	25.9%	23.8%	21.0%
	2010 Service	14.0%	15.4%	17.4%
	2010 Sales, Office	28.0%	30.9%	29.3%
	2010 Farming, Fishing, Forestry	0.2%	0.4%	0.9%
	2010 Construction, Extraction, Maintenance	8.4%	7.5%	10.5%
	2010 Production, Transport, Material Moving	12.0%	9.4%	9.1%
	2010 White Collar Workers	65.5%	67.4%	62.1%
	2010 Blue Collar Workers	34.5%	32.6%	37.9%
	TRANSPORTATION TO WORK	2010 Drive to Work Alone	80.0%	79.4%
2010 Drive to Work in Carpool		10.4%	9.2%	10.2%
2010 Travel to Work by Public Transportation		1.9%	1.0%	1.0%
2010 Drive to Work on Motorcycle		0.1%	-	-
2010 Walk or Bicycle to Work		1.4%	1.4%	1.1%
2010 Other Means		1.9%	1.0%	0.9%
2010 Work at Home		4.4%	8.0%	6.7%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	43.9%	34.3%	31.6%
	2010 Travel to Work in 15 to 29 Minutes	26.8%	26.0%	31.8%
	2010 Travel to Work in 30 to 59 Minutes	18.5%	18.1%	23.8%
	2010 Travel to Work in 60 Minutes or More	3.6%	4.5%	6.5%
	2010 Average Travel Time to Work	16.1	17.6	18.9
CONSUMER EXPENDITURE	2017 Est. Total Household Expenditure	\$225 M	\$548 M	\$703 M
	2017 Est. Apparel	\$7.74 M	\$19.0 M	\$24.3 M
	2017 Est. Contributions, Gifts	\$14.9 M	\$39.5 M	\$50.1 M
	2017 Est. Education, Reading	\$8.36 M	\$21.7 M	\$27.3 M
	2017 Est. Entertainment	\$12.5 M	\$30.8 M	\$39.4 M
	2017 Est. Food, Beverages, Tobacco	\$34.6 M	\$82.5 M	\$106 M
	2017 Est. Furnishings, Equipment	\$7.71 M	\$19.1 M	\$24.4 M
	2017 Est. Health Care, Insurance	\$20.2 M	\$48.3 M	\$62.1 M
	2017 Est. Household Operations, Shelter, Utilities	\$69.7 M	\$170 M	\$218 M
	2017 Est. Miscellaneous Expenses	\$3.36 M	\$8.05 M	\$10.3 M
	2017 Est. Personal Care	\$2.92 M	\$7.07 M	\$9.06 M
	2017 Est. Transportation	\$42.8 M	\$103 M	\$132 M

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